

THE LONDON
SCHOOL OF
ENGLISH
SINCE 1912



BUSINESS PIONEERS



GLOBAL LEADERS



DIGITAL MEDIA INNOVATORS

SUMMER PROGRAMME 2024

Are you aged 15-17 and ready for a summer experience that you'll remember for life?
Refine and apply your English language skills through our career-focused courses designed to prepare you to excel in today's global marketplace.




View our
website
[here](#)



Central London residential courses at The University of London

BRINGING LANGUAGE TO LIFE



On site at
The University
of London

READY TO GET A TASTE OF UNIVERSITY LIFE?

COME AND JOIN US FOR AN UNFORGETTABLE SUMMER EXPERIENCE!

Are you an open-minded and curious Gen-Z individual (aged 15-17)? Are you enthusiastic about finding your way in today's fascinating world? Would you like to take your English to the next level? Then look no further!

Our transformative programmes perfectly mix English language training with a focus on real-world skills, so you're set to succeed in professional life. You will develop the tools and mindset to make a positive impact in society. You'll see how the issues we face are all connected and how there's power in working together to solve them.



CHOOSE FROM 3 INNOVATIVE COURSES

View our
courses
[here](#)



Our courses are built to engage and challenge you by putting you at the centre of everything. Our trainers ensure this with a fun, dynamic and focused course. You will attend talks from empowering guest speakers and go on exciting excursions. Studying in teams with other students from around the world will build your confidence when speaking English.

1

BUSINESS PIONEERS: DRIVERS OF SUCCESS

For future Entrepreneurs, Innovators, Project Managers, Sales Leaders, Executives

This course gives you the opportunity to discover what a career in business really looks and feels like.

You will explore what makes a successful entrepreneur, how to turn a great idea into reality, and get valuable experience in dealing with the practical challenges you may face along the way.

This isn't your standard classroom – prepare for a whole new experience! In small project teams, you will work towards pitching an exciting new business idea in your first week and develop it further in your second week in an engaging Business Challenge environment. You will attend talks from inspirational

and empowering guest speakers and go on visits to London-based companies. These will give you a first-hand look into the real world of business and help you consider the right path for your future.

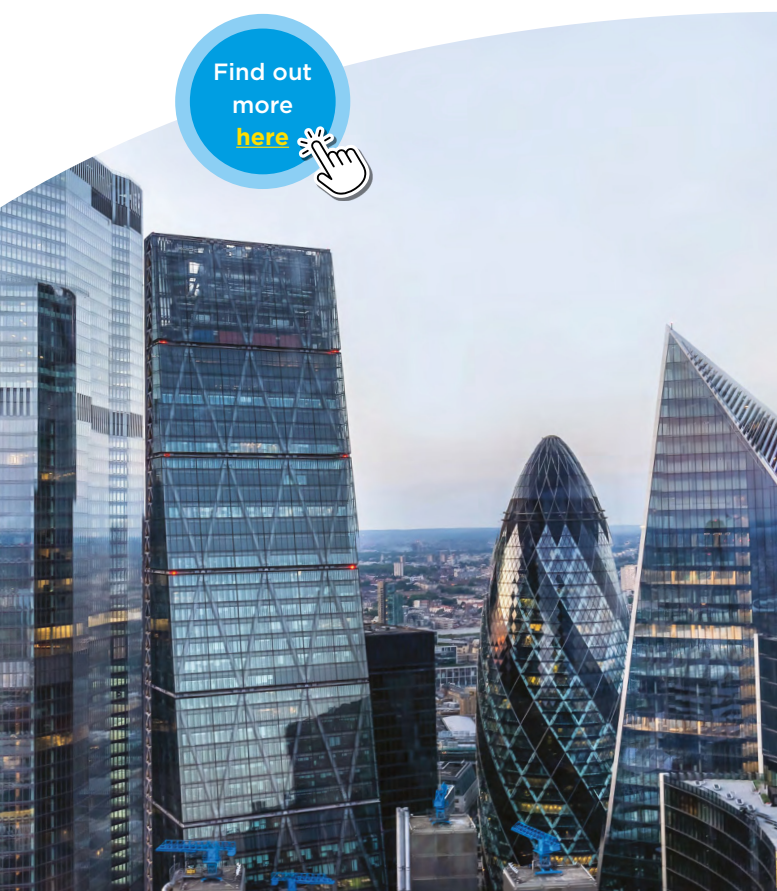
Discover:

- Business or Bust: What does it take to really run a business?
- Elevator Pitches: Effectively pitch your business ideas
- Attracting an Audience: Marketing for the next generation
- Mastering the Language of Business
- Building Teams & Company Culture
- Checks & Balance: The art of budgeting



Skills you will learn: Building Business Cases | Teamwork | Presentation & Speaking Skills | Developing a Product Pitch | Project Management | Financial Planning | Risk Analysis

Find out
more
[here](#)



2

GLOBAL LEADERS: CHANGE MAKERS OF TOMORROW

For future Entrepreneurs, Innovators, Project Managers, Sales Leaders, Executives

If you want to see change in the world, then this course will give you the skills you need to make that change happen.

The course aims to build on your passion and motivation, giving you the opportunity to challenge the way things are now and present your perspective with confidence and authority.

You will work towards a Change Maker Challenge based on the UN Sustainability Goals in your first week and develop it further in your second week in an exciting team project environment. You will also have the opportunity to attend talks from inspirational and empowering guest speakers and go on a visit to the Houses of Parliament in London. These will give you a first-hand look into how laws are made and change is realised.

Discover:

- The Time is Now: Making sustainable choices
- Finding Your Voice: Being taken seriously
- Strategic Thinking: Campaigning for a cause
- Problem Solved: Pitch your solutions
- A.I. and Humans: Friends or foes
- Different Perspectives: Law, society, humans and technology



Skills you will learn: Identifying Global Challenges & Finding Solutions |

Understanding Sustainability Goals | Teamwork | Active Citizenship | Championing Global Causes |
Public Speaking

Find out
more
[here](#)



3

DIGITAL MEDIA INNOVATORS: THE NEW DISRUPTORS

For future Content Creators, Journalists, Creative Marketers, Brand Ambassadors

The media – especially social media – is the most important soft power in the world today. In partnership with the world-famous British Film Institute (BFI), this course is designed to help you explore the full potential of this soft power.

You will first learn how to develop skills to maximise your influence and share your story. You will then be out and about in London filming and producing a short film to be shown in the BFI theatre.

Discover:

- Once Upon A Time: What's your story?
- Channel Your Inner Director: Prepare for a film shoot
- Lights, Camera, Action: Film and edit your story
- Curtain Up: Premiere your film at the BFI
- The Ethics Of It All: Privacy and surveillance
- 3 Fine Lines: Fake news, free speech and fame
- Humans & Machines: Technology for storytelling



Skills you will learn: Understanding Your Digital Footprint | Critical & Reflective Analysis | Personal Branding | Digital Media Channels | Filming, Editing & Storytelling

Find out more here



ACTIVITIES AND EXCURSIONS

GET READY FOR AN AWESOME TIME!

Explore our activities and excursions [here](#)



London is a vibrant centre of culture and innovation with a wide range of art, music, and technology. The city has a truly dynamic mix of the traditional and the modern, and this creates an incredibly exciting environment to live and learn in.

Dive into an epic adventure with our fantastic lineup of activities and excursions:



Global Leaders course excursion

Take a tour of Parliament in Westminster, where all the big decisions are made!



Take in the views while cruising the River Thames and chill in some local cafés



Get an adrenaline rush at one of the UK's most thrilling amusement parks



Experience the super cool vibes of the iconic Camden and Brick Lane markets



Watch an incredible show in London's famous West End

Excursions are subject to change due to availability and chosen course



ACCOMMODATION AND MEALS

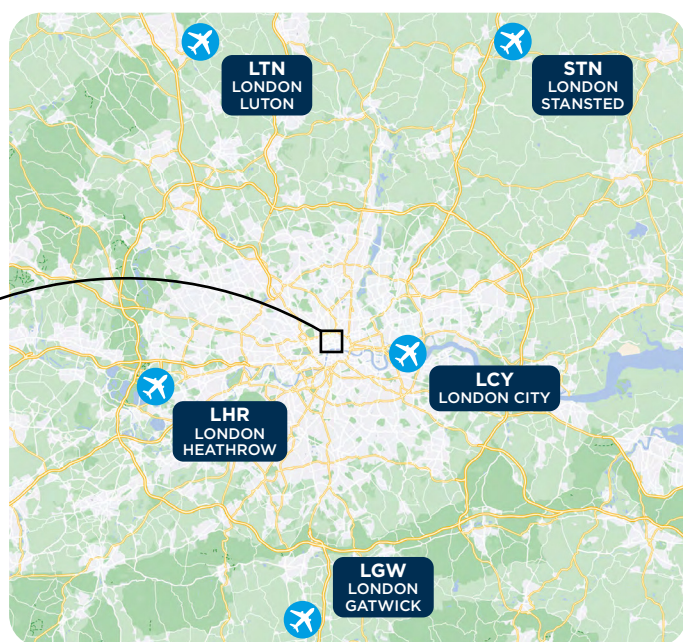
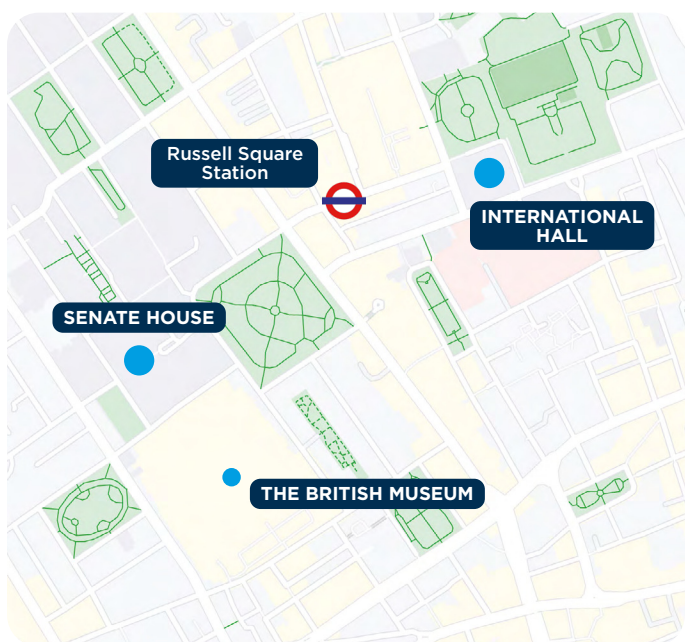
- Single room
- Bathroom facilities by gender
- 24-hour supervision
- University residence living

- 10-minute walk from Senate House
- Breakfast, lunch & dinner included
- Professional catering
- Dietary restrictions accommodated (halal, vegetarian, vegan, lactose)

Find out more [here](#)



HOW TO GET HERE



FEES

Find out more [here](#)



£3,800* for the 2-week programme

Dates:

- Sunday 30 June 2024 - Saturday 13 July 2024
- Sunday 14 July 2024 - Saturday 27 July 2024
- Sunday 28 July 2024 - Saturday 10 August 2024

*Price includes course, accommodation, all meals, airport transfers, all social activities and excursions, and insurance.



Some stock imagery included

CONTACT

Contact us!



✉ Email: clients@londonschool.com

☎ Phone: +44 (0) 20 7605 4142

Book a [meeting](#)



Head office address:

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15 Holland Park Gardens,
London, W14 8DZ

THE LONDON
SCHOOL OF
ENGLISH
SINCE 1912

ABOUT THE LONDON SCHOOL OF ENGLISH

The London School of English was **founded in 1912** and is the oldest accredited Language School in the world. The school is **accredited by The British Council** and is rated as **'Excellent' on Trustpilot from over 1,600 reviews**. All the trainers are qualified and come with years of experience. **Lee Hawkes** (pictured) is the Head of Young Adults and has been managing Summer Schools for teenagers for over 9 years. He has over 20 years' experience in the English



language teaching industry. Every year the school welcomes students from more than 70 different nationalities. We look forward to welcoming you too!

★ Trustpilot



Accredited by the
BRITISH COUNCIL
for the teaching
of English in the UK



A TASTE OF LIFE IN LONDON

During your residential stay in London we'll take you to visit some of the city's iconic sites to soak up the culture. Take look at our video shorts to see for yourself!

